

# BusinessWeek

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## FOR SENIORS, PROFESSIONAL HELP TO RELOCATE

A new breed of consultant is cropping up to help seniors relocate. Mature Transitions by Design ([mature-transitions.com](http://mature-transitions.com)) in Barrington, Ill., and Comforting Transitions ([comfortingtransitions.com](http://comfortingtransitions.com)) in Delray Beach, Fla., are among those offering services that include prepping a home to put it on the market, cataloguing possessions, organizing garage sales, finding senior-friendly residences, and designing floor plans. The firms also either have or hire real estate agents and will find moving companies.

At Mature Transitions, consultants oversee packing and unpacking, with extra care given to setting up the new living space as similarly as possible to the old one using photos taken of the old home's kitchen and bathrooms. The cost is \$65 per hour. (Moving an older person out of a three-bedroom house takes about 80 hours.) Comforting Transitions charges \$60 per hour, per consultant.

— *Lauren Young*

